

THE SEFER, SO GOOD JEWISH FAMILY BOOK AND MUSIC CLUB

The *Sefer, So Good Jewish Family Book and Music Club* is an easy way for you to purchase excellent books and music to enrich upcoming holidays, highlight Jewish values, and...just for fun!

The current Jewish Family Book and Music Club highlights books for Rosh Hashanah, Yom Kippur, Sukkot, and Simchat Torah, general holiday books, newly published books and other books and music selections that are highly recommended, especially for teaching Jewish values. Subsequent club offerings will come to you approximately every other month. *Sefer, So Good* carries Jewish fiction and non-fiction books for children of all ages and adults, as well as many Jewish and secular children's books that teach Jewish values. Each Club offering will include an outstanding selection of titles for all ages and will feature a variety of themes such as spirituality, women's issues, Bible and religion, parenting advice and of course, holidays and Jewish values.

Transmitting the values most important in our religion to our children is among our chief duties as parents and Jewish educators. Children often see little or no connection between Judaism and their own interests and daily lives. How can we help our children to see the place that Jewish values have in their world? Children's literature provides a unique strategy for making this connection quite easily. Helping them to understand that the ideas in many of their favorite stories and books are connected to Judaism establishes a strong link between the Jewish value system and our children's own lives. Selecting excellent Jewish and secular picture books and middle-school fiction to best make this connection can be extremely difficult. It is the notion of using children's literature to teach Jewish values that is my passion and has become my specialty. The books and music on the *Sefer, So Good Jewish Family Book and Music Club* order forms are personally selected for their excellent quality and effectiveness as tools for imparting the Jewish values so dear to us.

The *Sefer, So Good Jewish Family Book and Music Club* order forms will feature a limited selection of my inventory. I have many more titles in addition to those featured in Club offerings, so please call or email me and I will be happy to help you find exactly what you are looking for.

Participating in the *Sefer, So Good Jewish Family Book and Music Club* is simple. Just complete the order form and mail it with your payment to Sefer, So Good, 1141 Garfield Av, Libertyville, IL 60048 or FAX or email it with your charge card information to 847/680-8881. Please be assured that all methods of communication of payment information are completely private and will be seen only by Debbie Colodny, owner of Sefer, So Good. Please observe the deadlines and return your order by **Tuesday, September 2nd** to guarantee delivery before *Rosh Hashanah* or by **Monday, September 22nd** to guarantee delivery before *Sukkot!* Orders will be filled as soon as they are received, so please submit your order early for quick delivery!

I hope you will choose to participate in the *Sefer, So Good Jewish Family Book and Music Club*. I am confident you and your family will enjoy this unique way to increase your Jewish library and enrich your Jewish life. Best wishes for a happy, healthy and peaceful New Year. *Shanah Tovah U'Metukah*.

Debbie Colodny

Sefer, So Good

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BOARD BOOKS FOR TODDLERS

Title and Description	Quantity	x Price	= \$ Amt. Due
<i>The Shofar Calls to Us</i> – Kahn – Colorful illustrations and basic text show tots what the shofar's song means.		\$6	
<i>Numbers of My Jewish Year</i> – Gold-Vukson – Count your way through the Jewish year...two apples in the Sukkah, four dreidels, and eight Israeli flags for Yom Haatzmaut.		\$6	
<i>Shapes of My Jewish Year</i> – Gold-Vukson – Explore the Jewish holidays with familiar shapes-oval, square, rectangle, triangle (“Purim hamantasch brimming over with sweet filling...”), and circle.		\$5	
<i>Sounds of My Jewish Year</i> – Gold-Vukson – Explore the Jewish holidays with familiar sounds-the “sizzle, sizzle” of potato latkes on Hanukkah; the “crunch, crunch” of matzah on Passover; and more.		\$5	
<i>Opposites of My Jewish Year</i> – Dion – Preschoolers learn about the cycle of the Jewish year through the concept of opposites, beginning with Rosh Hashanah, where “the shofar is loud, the prayer is quiet.” The fourth in the My Jewish Year series – watch for <i>Numbers of My Jewish Year</i> coming next spring!		\$6	
<i>NEW! Happy Birthday, World: A Rosh Hashanah Celebration</i> – Kropf – Rosh Hashanah comes to life when a little boy celebrates the birthday of the world as he would celebrate his own birthday! At this birthday party he enjoys apples and honey, holiday candles and the blowing of the shofar.		\$6 <i>NEW!</i>	
<i>Tamar's Sukkah</i> – Gellman – Tamar and her friends – each one a little older and bigger – join to decorate a sukkah that is “just right!”		\$5	

PICTURE BOOKS & MUSIC FOR THE HOLIDAYS

Title and Description	Quantity	x Price	= \$ Amt. Due
<i>Sammy Spider's First Rosh Hashanah</i> – Rouss – Sammy's exciting adventure finds him knee-deep in honey, and eager to celebrate the New Year. The newest book in the popular Sammy series.		\$8	
<i>NEW! Even Higher</i> – Ungar – Curious over the disappearance of his beloved rabbi every year on the day before Rosh Hashanah, Reuven decides to follow him to get the answers he and the villagers seek, and learns a great deal in the process, in a charming Jewish folktale.		\$19 <i>NEW!</i>	
<i>It's Shofar Time!</i> – Kropf – Photographs show, and text describes preschoolers preparing to celebrate Rosh Hashanah by learning new words, wearing new clothes and tasting new fruits.		\$13	
<i>NEW! Engineer Ari and the Rosh Hashanah Ride</i> – Cohen – Engineer Ari's train is coming to Jerusalem collecting goodies along the way to celebrate the Jewish New Year. During his journey across Israel, he learns an important lesson about friendship and forgiveness. Based on the first historical train ride from Jaffa to Jerusalem in 1892.		\$8 <i>NEW!</i>	
<i>The Hardest Word: A Yom Kippur Story</i> – Jules – The Ziz, a wonderful bird who is so big and clumsy that he can't keep from bumping into things destroys the children's garden and seeks God's help to fix things. “Bring me the hardest word,” God says. The Ziz searches. He brings back many words, but none is acceptable, until....		\$8	
<i>Gershon's Monster</i> – Kimmel – When his sins threaten the lives of his beloved twin children, a Jewish man finally repents of his wicked ways.		\$18	
<i>Hillel Builds a House</i> – Lepon - A young boy who loves to build houses learns that the perfect holiday for him is Sukkot.		\$6	
<i>When the Chickens Went on Strike</i> – Silverman – Frustrated with being swung over the villagers' heads as part of the Rosh Hashanah tradition, the chickens run away in protest and leave all the residents trying to figure out a way to bring them back, including one young boy who soon comes to understand the chickens' perspective.		\$6	

Title and Description	Quantity	x Price	= \$ Amt. Due
<i>It's Sukkah Time</i> – Kropf – Photographs show, and text describes children celebrating in a sukkah, a harvest booth built to celebrate the Jewish holiday of Sukkot.		\$13	
<i>Night Lights: A Sukkot Story</i> – Goldin - A young boy learns about the meaning of Sukkot while overcoming his fear of the dark.		\$14	
<i>Sammy Spider's First Sukkot</i> – Rouss – Inside, outside, upside down! Where is Sammy Spider now? Swinging on an apple, from the roof of the Shapiro family sukkah.		\$8	
<i>Bubbe Isabella and the Sukkot Cake</i> – Terwilliger – Bubbe Isabella builds a sukkah and bakes her special lemon cake to celebrate Sukkot. Every evening she invites holiday guests to come and eat her cake, but she finds that they're more interested in nibbling the sukkah than in trying her wonderful dessert!		\$7	

BOOKS AND MUSIC FOR FAMILIES TO ENJOY TOGETHER

Title and Description	Quantity	x Price	= \$ Amt. Due
<i>Apples and Pomegranates: A Family Seder for Rosh Hashanah</i> – Musleah – Enjoy a Sephardic Rosh Hashanah seder observed throughout the world. This special service incorporates blessings, songs, and folktales relating to eight foods that symbolize prosperity, fertility, and peace. Traditional holiday recipes are included.		\$8	
NEW! <i>The White Ram: A Story of Abraham and Isaac</i> – Gerstein – As the rest of the animals leave on the sixth day of Creation, a patient ram waits in the Garden of Eden to complete his task and, after avoiding temptation, saves a child and fulfills God's will, in a touching story.		\$17 NEW!	
<i>Celebrate Rosh Hashanah and Yom Kippur with Honey, Prayers, and the Shofar</i> – Heiligman – Describes how the Jewish holidays of Rosh Hashanah and Yom Kippur are celebrated around the world.		\$16	
<i>Clap and Count: Action Rhymes for the Jewish Year</i> – Jules – Clapping, counting and musical rhymes and fingerplays introduce Shabbat and Jewish holidays to preschoolers in a participatory way. Four dozen rhymes.		\$18	
<i>My Jewish World CD</i> – Judy Caplan Ginsburgh – Twenty-five original songs for everyday Jewish living. With easy-to-learn melodies, the lyrics teach children basic concepts, using words and phrases of Jewish life.		\$17	
<i>Amazing Songs for Amazing Jewish Kids CD</i> – Judy Caplan Ginsburgh – Enjoy the holidays throughout the year, as well as other Jewish traditions with these 16 delightful melodies.		\$16	

Please make checks payable to Sefer, So Good. Order by Tuesday, September 2nd to guarantee delivery before <i>Rosh Hashanah!</i> Order by Monday, September 22nd to guarantee delivery before <i>Sukkot!</i> If applicable, please furnish a copy of your synagogue's, school's, or agency's tax-exempt letter.	Total Quantity	Total Amount Owed
Please add 7% to Total for tax if you are not representing a tax-exempt organization and if you are purchasing from an Illinois location.	Total Amount x.07 = \$ _____	
Please add 5% to Total if paying by charge card. Visa & MasterCard only	Total Amount x .05 = \$ _____	
TOTAL PAYMENT INCLUDING TAX & CHARGE CARD FEE if applicable	\$ _____	
Please make checks payable to Sefer, So Good or complete the charge card information below. Order must be accompanied by payment or charge card information. Mail order with check to: Sefer, So Good 1141 Garfield Av. Libertyville, IL 60048 or Fax to 847/680-8881 if charging (privacy insured).		

Name: _____

(Congregation/Agency: _____) Phone: _____

Address: _____

CHARGE CARD AUTHORIZATION – VISA OR MASTERCARD ONLY: Expiration date: _____

Name on card: _____ Number: _____